

CALL FOR MANUSCRIPTS FOR SPECIAL ISSUE

From Academics and Reflective Practitioners

POLITEIA, *Centre for research and education in politics and ethics*, announces the Fifth Annual Forum on Business Ethics and Corporate Social Responsibility in a Global Economy - University of Milan, 22 - 23 May 2008:

Corporate and Stakeholder Responsibility. Theory and Practice

The common way of thinking about corporate social responsibility emphasizes the moral obligations of the corporation towards various stakeholders (employees, customers, suppliers, local community). However, this view neglects that moral relations are reciprocal and that, if we want to understand in a more comprehensive way corporate social responsibility, we must consider “the appropriate *reciprocal* duties that exist among corporate stakeholders” (Bowie 1991). Part of the literature on business ethics and CSR has started tackling this approach only recently, stressing the necessity to make “business ethics a two-way conversation” (Goodstein and Wicks 2007), in which more serious attention is given to the importance of stakeholders responsibility to both firms and other stakeholders. This edition of the Forum focuses on these reciprocal moral relationships, questioning whether stakeholders have moral responsibilities to the firm and other stakeholders, what the nature of those responsibilities is, and how the redefinition of the interaction between firms and stakeholders may enhance business excellence.

Politeia

Politeia is a non profit organization based in Milan and founded in 1983 with the purpose of promoting theoretical discussion in Italy on the relationship between ethics and public choices. Since 1985 Politeia publishes *Notizie di Politeia*, a bilingual (Italian and English) quarterly journal. The journal hosts in special issues the Politeia Annual Forums proceedings.

The proceedings of the First, the Second, the Third, and the Fourth Forum, edited by Emilio D’Orazio, are published respectively under the title “Business Ethics and Corporate Social Responsibility in a Global Economy” (vol. 74, 2004), “New Perspectives on the Stakeholder View of the Firm and Global Corporate Citizenship” (vol. 82, 2006), “Corporate Integrity, Ethical Leadership, Global Business Standards. The Scope and Limits of CSR” (vol. 85/86, 2007), and “Restoring Responsibility: the Accountable Corporation”(vol.89, 2008).

The Politeia Forum on Business Ethics and Corporate Social Responsibility in a Global Economy

The Forum is organised by the Research Centre Politeia in cooperation with the University of Milan and a Promoting Committee composed by several well-known Italian companies and organizations. The aim of the Forum is to increase awareness and knowledge among companies about the ethics and social responsibilities of economic organisations - and to contribute to filling the gap between ‘practitioners’ and ‘experts’.

Thematic Framework

The Forum focuses on four main topics:

- I. Ethics and Economic Success
- II. Managing Ethics and Csr in Business Organizations
- III. Global Corporate Citizenship
- IV. Ethical Values in Global Business

Speakers include: Andrew C. Wicks (University of Virginia), Patricia H. Werhane (De Paul University), Sandra Waddock (Boston College), Laura P. Hartman (De Paul University), Alessia Sabbatino (FONDACA), Maurizio Gubbiotti (Legambiente), Silvio De Girolamo (Autogrill Group), Antonio Giacomucci (ABB), Matteo Bartolomeo (Vigeo), Roberto Villa (AIIA), Paolo Nazzaro (Telecom Italia), Giacomo Manetti and Lucia Becatti (University of Florence), Alberto Martinelli (University of Milan; Politeia), Lucina Mercadante (INAIL), Maria T. Brassiolo (Transparency Int. It.), Marco Stampa (ENI), Maurizio Zollo (Bocconi University), Luciano Hinna (University of Tor Vergata, Rome), Adrian Henriques (Middlesex University Business School), Micheal Hopkins (Middlesex University Business School), Cecilia Chirieleison (University of Perugia),

Massimiliano Monaci (Catholic University, Milan), Antonio M.Chiesi (University of Milan), Luca Savoja (University of Turin), Giovanna Bottani (I-CSR), Simone De Colle (University of Virginia).

CALL FOR MANUSCRIPTS FOR SPECIAL ISSUE OF *NOTIZIE DI POLITEIA*

Politeia invites full papers and abstracts on any of the above four main topics to be published in a special issue of *Notizie di Politeia*. Papers discussing other relevant issues on business ethics and corporate social responsibility will be also considered for publication.

Academic rigour as well as relevance to business, civil society actors and policy makers as stakeholders in knowledge creation are important criteria for selection. Submitted papers should be ready for blind peer review.

All papers should be submitted in full by September 30th and will receive notification of acceptance by October 31st 2008.

Papers should be of maximum length of 40,000 characters (including space), written in Word or RTF format and should be submitted by email to politeia@fildir.unimi.it

For further information and program details see www.politeia-centrostudi.org or contact Emilio D'Orazio, editor of *Notizie di Politeia*, at the above email address.